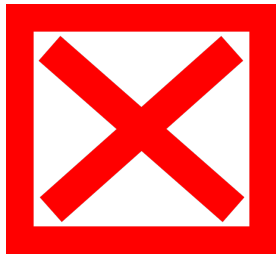


HOW DO I EXPLAIN IMPACT?

Impact isn't insurance, so that means we use different words when talking about it. Here is a quick guide.



Insurance Terms



Impact Terms

USE THESE TERMS

Deductible	→	Primary Responsibility Amount
Cover/Coverage	→	Eligible For Sharing
Claim	→	Bill
Guarantee	→	No Guarantee
Copay	→	Provider Fee
Declined/Denied	→	Ineligible For Sharing
Pool	→	Facilitate Sharing
Insurance/Health Plan	→	Health Sharing
Pay	→	Share
Benefits	→	Provisions
Monthly Premium	→	Monthly Share
We/Our	→	Impact Health Sharing
Explanation Of Benefits	→	Explanation Of Sharing (EOS)
Plan/Policy	→	Program
Provide	→	Facilitate Sharing
Rider	→	Conditions Ineligible For Sharing